# Chanel R. Smith

A talented front-end web developer with over 20 years of project management, web development, and graphic design experience. Expert knowledge in Adobe Creative Cloud Suite, expert experience using WordPress, React.JS, and Figma with extensive experience designing with the importance of UX/UI. Trained, managed, and facilitated a team of graphic designers. Familiar with current ADA/WCAG compliance and privacy standards. Analytical and resourceful, with solid written and verbal communication skills.

## **PROFESSIONAL EXPERIENCE**

AAMBC Inc, Atlanta, GA

Lead Web/Graphic Designer January 2008 - Current

In a team environment planned, developed, and maintained company websites designed using WordPress, HTML/CSS, PHP, and JavaScript. Plan and conduct preventive maintenance including software updates, security, patches, and hotfixes. Provide ongoing user support and resolution for the system, application, and data issues. Test and implement additional plugins as the company grows. Design graphics and print (book covers, table tents, social media graphics and marketing material) graphics Adobe Creative Suite. Assign and manage a team of designers and developers on numerous projects within the company. Manage content while maintaining the security and integrity of all websites in the company.

### **PROJECTS AT AAMBC**

Black Writers Weekend

https://blackwritersweekend.com

SoulCanvas

https://oursoulcanvas.com

Lit Diaries

https://ourlitdiaries.com

AAMBC Awards

https://theaambcawards.com

Tamika Newhouse

https://tamikanewhouse.com

AAMBC

https://aambc.org

• Delphine Legacy Media

https://delphinelegacymedia.com

# **OTHER PROJECTS**

 Knight Shield Risk Management https://knightshieldriskmanagement.com

JC Miller

https://authorjcmiller.com

Kamesha Portress

https://kameshatherealtor.com

Ayesha Rodriguez

https://ayesharodriguez.com

### **SKILLS**

Expertise in Proficient in WordPress, HTML/CSS, JavaScript, and PHP. Adobe Creative Suite (Photoshop, Illustrator, InDesign, Dreamweaver, Adobe XD, Acrobat DC), Figma, ReactJS, and UX/UI design.

## **EDUCATION**

Gwinnett Technical College Lawrenceville, GA

Major: Internet Web Design & Marketing